

Zintex doubles its revenue by improving lead efficiency with TrustedForm & LeadConduit

+\$7.9M

higher lead conversion rate

+\$96k

saved rejecting outside of geo

+\$78k

saved rejecting duplicate leads



Zintex Remodeling Group is a family-owned and operated home improvement business focusing on bathroom remodels across 8 different markets.

The problem

With increasing business growth, Zintex was becoming a target for potential TCPA compliance lawsuits and litigators.

They were also frustrated with how inefficient it was to onboard new vendors, which took hours of their time.

The solution

By using **TrustedForm** and **LeadConduit**, Zintex knows that any lead that passes into their CRM is legitimate; they have the certificate of consent from the customer and have filtered out duplicate and fraudulent leads, enhancing their lead quality.

“**[ActiveProspect] has saved me a bunch of money, which we just put back into lead generation, and that has helped us grow faster. [...] We’ve become a lot more efficient, and we’ve also eliminated bad lead sources faster.**”

Eric Peschke, VP of Marketing at Zintex

Zintex was able to save thousands of marketing dollars just in the first quarter of implementing ActiveProspect, nearly doubling its revenue, and streamline its integration process, which now only takes a few minutes.